

# All <sup>IN A</sup> DAYS Work

A StorySlam FUNDRAISER FOR YES!

**SPONSORSHIP  
INVITATION**



the  
Spotlight  
project

# All IN A DAY'S Work

A StorySlam FUNDRAISER FOR YES!

ALL IN A DAY'S WORK...

THURSDAY, JANUARY 28TH, 2010 - 8PM

57 Adelaide St. East

Regular Admission: \$35

VIP Ticket: \$75



Whether you make seven dollars an hour or seven figures a year – every job comes with a compelling story. The Spotlight Project presents a night full of captivating stories about work told by interesting folks from all different careers and walks of life.

Come listen to entertaining tales about odd jobs, nightmare bosses, going beyond the call of duty, unexpected career turns and other stories about life on the job. At the end of the evening, vote for your favourite storyteller so they can be crowned the Grand StorySlam Champion!

## WHAT IS A StorySlam?

A story slam is an exciting storytelling competition where participants have five to seven minutes to tell their greatest story in front of a live audience. Stories can be funny, inspiring, tragic or even just plain silly. No matter what, the story has to be true and good enough to win over the audience's vote!

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# The Night's Beneficiary: Youth Employment Services YES!



The theme of the night pays homage to YES's 40 years of exceptional service in helping youth find a job, pursue a career, start their own business or go back to school. The Spotlight Project invites you to help youth work by listening to stories about work. It's fun, it's easy and it's for a great cause!

Youth Employment Services YES is Canada's very first youth employment organization. Founded by The Rotary Club of Toronto in 1968, with a rich history spanning 40 years, YES has become the established model for other sector agencies across the country.

Internationally recognized as a Centre of Excellence in Youth Employment, YES leads the sector by providing programs designed to address the most critical issues facing today's youth. Modeled on the three themes of Employment, Empowerment and Entrepreneurship, YES helps young people to rebuild their lives and believe in a future filled with hope and opportunity.

## WHY YES NEEDS YOUR SUPPORT

Since the onset of the economic crisis, the number of youth at YES's centres and workshops has doubled. To protect Toronto's most vulnerable youth during this recession, YES created the YESinDEED Fund. Acting as a safety net, this emergency fund ensures that when youth are hungry, YES is ready; when transportation is unaffordable, YES is prepared; and when youth are giving up, YES is setting them back on their feet. Proceeds from "All in a Day's Work" go directly towards the YESinDEED Fund – supporting and enhancing support YES programs and services that address the most immediate and critical needs of our clients. Some of these programs and services include:

- Meals for Youth
- Transportation Allowance
- Job-Appropriate Clothing
- Community Safety Projects

Providing jobs for disadvantaged youth is about much more than putting a few dollars in their pocket. It is about giving young people hope for their own future. Many YES clients are not afforded the same opportunities, community or education that would promote their seamless participation in the labour market and society. With your support, YES is able to continue to provide new and improved services to our clients. An investment in YES will reap enormous dividends for the health and safety of our communities for years to come.

# SPONSORSHIP INVITATION

The Spotlight Project invites foundation directors, corporate leaders, philanthropists, and community advocates to show their support of vulnerable and disadvantaged youth. Your sponsorship dollars will help employ and empower underprivileged youth - helping them to get back on the right track and become self-sufficient, contributing members of society.

Sponsoring **All in a Day's Work** provides your organization with the perfect platform to strengthen its presence and visibility in the community. It also provides an excellent opportunity for your company to promote its products and services to a socially and culturally diverse demographic.

Please take a look at the sponsorship opportunities below and consider which one best suits your organization's needs. Sponsorship plans can be tailored to your organization's needs. Please contact Gabrielle Zilkha or Jenn Mason for details.

Sponsorship Level	Platinum	Gold	Silver	Bronze
Amount	\$2000	\$1000	\$500	\$200
Benefits				
Opportunity to Speak at Event	●			
Logo and name placement on all marketing collateral for "All in a Day's Work."	●			
Logo and name placement on advertisements and invitations.	●	●	●	
Full-page back-cover ad in program	●			
Half-page ad in program		●		
Quarter-page ad in program			●	●
Opportunity for On-Site Product Advertisement and Distribution	●	●		
Electronic Event Signage Recognizing Sponsor and Sponsorship Level	●	●	●	●
Logo with link on Spotlight Project Website	●	●	●	●
Complimentary Sponsorship Tickets	4	2	0	0
Complimentary Regular Tickets	0	0	2	2

# OTHER OPPORTUNITIES TO SUPPORT

Show your support for youth across Toronto by purchasing VIP Tickets for you and your friends!

VIP Tickets are \$75 each and include a whole assortment of great benefits including:

- Complimentary Wine Service
- Hors d'oeuvres
- VIP seating
- Free coat check
- Gift bag
- Name recognition in the All in Day's Work program.

Regular admission to All in a Day's Work is \$35 per person and includes one drink ticket and hors d'oeuvres.

For more information about Sponsorship Opportunities or Tickets please contact:

The Spotlight Project  
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